

## Privacy Policy

We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us.

This Privacy Policy governs the privacy policies and practices of our website, [www.leebentleycars.co.uk](http://www.leebentleycars.co.uk). Please read our Privacy Policy carefully as it will help you make informed decisions about sharing your personal information with us.

If you do not agree with this privacy statement, then you can choose not to use this site, or you should delete cookies after visiting this site.

### Information We Collect

As a visitor, you can browse our website to find out more about our website. You are not required to provide us with any personal information as a visitor.

We collect your personal information only when you provide it, for example, via our contact form.

Generally, you control the amount and type of information you provide to us when using our website. The personal information that we collect depends on the context of your interaction with us and the website, the choices you make and the products and features you use. The personal information we collect can include the following:

- Name, Email Address and Contact Data

### Automatically Collected Information

When you use our website, we automatically collect certain computer information by the interaction of your mobile phone or web browser with our website. Such information is typically considered non-personal information. We also collect the following:

- **Cookies**

Our website uses "Cookies" to identify the areas of our website that you have visited. Cookies are small files that websites out on your device to make visits quicker, easier and more relevant. Some cookies are necessary for this website to work, while others remember things about you and help us to improve our services. If you are unsure what cookies are, or how to control or delete them, then we recommend you visit <http://www.aboutcookies.org.uk> for detailed guidance.

The following information describes how we use cookies on this site and what we use them for. If you are not happy, then you can choose not to use this site, or you should delete cookies after having visited this site.

- **Third Party Tracking Tools**

We use third party tracking tools to improve the performance and features of our Website. These third party tracking tools are designed to collect only non-personal information about your use of our Website. However, you understand that such tools are created and managed by parties outside our control. As such, we are not responsible for what information is actually captured by such third parties or how such third parties use and protect that information.

## **Service Providers**

We employ third party companies and individuals to facilitate our website ("Service Providers"), to provide our website on our behalf, to perform website-related services or to assist us in analysing how our website is used. These third-parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

- **Analytics**

- Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>

- **Social buttons**

On our pages you may see social buttons. These enable users to share or bookmark the web pages. There are buttons for Facebook, Instagram and others. In order to implement these buttons, and connect them to the relevant social networks and external sites, there are scripts from domains outside the Lee Bentley Cars website. You should be aware that these sites are likely to be collecting information about what you are doing all round the internet, including this website.

If you click on these buttons, these sites will be registering that action and may use that information. You should check the respective policies of each of these sites to see how exactly they are using your information and to find out how to opt out, or delete, such information.

- **External web services**

We use a number of external web services on the Lee Bentley Cars website, mostly to display content. For example, we utilise Google maps, may use YouTube and Vimeo, and embed content from Facebook and Instagram. This is not an exhaustive list of the services we use, but these are the most common. We cannot prevent these sites from collecting information on your usage of this embedded content. If you are not logged into these external sites, then they will know who you are but are likely to gather anonymous usage information such as number of views.

### **Links to Third-Party Websites**

Our Website may contain links to other websites that are not under our direct control. These websites may have their own policies regarding privacy. We have no control of or responsibility for linked websites and provide these links solely for the convenience and information of our visitors. You access such linked Websites at your own risk. These websites are not subject to this Privacy Policy. You should check the privacy policies, if any, of those individual websites to see how the operators of those third-party websites will utilise your personal information.

### **Updates to Our Privacy Policy**

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this policy, we may notify you on our Website, by a social media post, by email, or by any method we determine. The method we chose is at our sole discretion. Any changes we make to our Privacy Policy are effective as of this last updated policy and replace any prior Privacy Policies.

### **Contact Us**

If you have any questions about our Privacy Practices or this Policy, please contact us.